

The Chamber's investment schedule is designed to make your return on your investment clear; give you the ability to choose the investment level that best meets your needs; and help you better plan how to utilize your chamber membership throughout the year to the benefit of your business. Your membership investment supports the continued successful efforts of the Chamber to create a strong local economy with political action and focused efforts on job creation. We are here to provide you with the necessary information and resources to help your business flourish at any stage of the business life cycle.

Please note that each Chamber Investment Level builds upon the previous level's benefits.

Entrepreneur.....\$250

This investment level is designed for the entrepreneur or small business owner and will help you get noticed by building initial business contacts and accessing decision makers at programs & events.

(eligible with 6 or fewer employees)

GET NOTICED

- Web presence on Chamber site that includes one categorical listing and one alphabetical listing in Member Business Directory
- Membership Plaque and decal for display and recognition
- Live link from www.wakeforestchamber.org to your Web site
- Listing in New Member Section of newsletter and Weekly Update upon joining
- Grand Opening/Ground breaking Ribbon Cutting Service & Support
- Quarterly Business Launch available for home-based and virtual businesses
- Access to list special offers & promotions on Hot Deals at www.wakeforestchamber.org
- Advertising discounts on chamber page in Wake Weekly and N&O North Raleigh News
- Opportunity to offer and access Member to Member Discounts
- Opportunity to share your key business announcements with members in monthly newsletter
- Business Referral Network
- Use of Chamber membership logo for promotional purposes

- No cost display opportunity in Chamber lobby
- Access to bulk mail permit

BE INFORMED

- Subscription to monthly newsletter
- Subscription to weekly e-newsletter
- Navigating Your Chamber - Member Orientation Program

GET CONNECTED

- Access to Chamber networking and educational opportunities
- Access to monthly SCORE Business Counseling and U.S. SBA services
- Live link to Askjim.biz
- Complimentary Notary Public Service
- Complimentary Certificates of Origin

MAKE AN IMPACT

- Membership to North Carolina Chamber
- Annual Elected Officials Guide
- Action Alerts and e-polling on key business legislative issues
- Chamber representation at government meetings on local and state level
- Up to 2 representatives eligible to serve on committees/receive mailings

Pacesetter.....\$475

This membership level is recommended for small businesses that have established an identity, are becoming recognized in the local marketplace and are still seeking opportunities to grow and keep pace with the significant demands of business ownership.
(eligible with 10 or fewer employees)

- Enhanced web site presence: 1500 character description, bulleted list of services and map link, logo and job postings

- Access to Business Spotlight Article in Newsletter or web site annually
- Access to Chamber Conference Room (2 times per year)
- Complimentary Inc. Magazine Subscription
- Up to 4 representatives eligible to serve on committees/receive mailings

Business Builder.....\$775

This membership level is recommended for growing businesses that have set a course for building additional clients and relationships with other businesses. They will continue to strengthen their involvement in the Chamber and the community.
(eligible with 25 or fewer employees)

- Newcomer Package Insert (total of 3 months)
- One set of Chamber mailing labels
- 2nd business category listing for member and online directories
- Two Business card ads in Chamber newsletter
- Premium web site presence includes: up to 8 photos and priority placement
- Up to 6 representatives eligible to serve on committees/receive mailings

Executive.....\$1,250

Investing at this level makes you a leader among your peers and demonstrates your company's belief that the Chamber is a key organization to providing leadership on any number of critical business issues.

- Button ad on Chamber web site (3 months)
- Standard Booth at Business Expo
- Newcomer Package Insert (total of 6 months)
- Signage/recognition at all Chamber events
- Opportunity for guest article in Chamber newsletter

Enterprise.....\$1,850

This investment level demonstrates the enterprising spirit of your business and signifies your commitment to help the Chamber develop new programs to help the community grow and prosper.

- Highlighted Listing in Membership Directory
- Web site Button ad for a total of 6 months
- Tee sponsor at Golf Tournament
- 2 seats at Annual Banquet
- 2 tickets to Economic Development Forum with reserved seating
- 2 tickets to Elected Officials Reception with reserved seating
- 1/8 pg ad in Annual Publication or Advertising Credit
- Access to Chamber conference room (total of 4 times per year)
- Unlimited # of reps eligible to serve on committees/receive mailings

Vision Builders.....\$3,500

Historically this investment level holds a vision for the future that generates a positive impact on our ability to address business development, economic development and education. These member companies are determined to see that our community grows and prospers by contributing time, talent and resources to the effort.

- Home Page logo recognition
- Total of 4 seats at Annual Banquet with priority seating
- Recognition as Chamber Chalice co-sponsor
- One Reverse Raffle Ticket
- Preferred Booth at Business Expo
- Priority Ad placement in Membership Directory
- Tabletop Display at Economic Development Forum
- Table Display at Golf Tournament (upon request)
- Foursome at the Golf Tournament
- Invitation to Major Investors Event (2 reps)

- Investment level recognition on attendee nametags at events
- Chamber staff concierge to facilitate extensive member benefits

Chairman's Circle \$5,000

This membership level is recognized within the region for their commitment and engagement in activities that support a positive climate that helps build economic prosperity. These businesses continue to strengthen their position in the larger community with their foresight, business acumen and proactive leadership.

- Table sponsorship at Annual Meeting
- 1 paid tuition to Leadership Wake Forest
- Premium Booth at Business Expo
- Total of 4 tickets at Economic Development Forum
- Total of 4 tickets at Elected Officials Reception
- Invitation to Candidates Forum with 2 reserved seats
- Access to Chamber conference room (based on availability)

Board of Advisors \$10,000

This membership level is recognized within the community as a premier supporter of the work of the Chamber and community. These businesses support the Chamber at its highest level because they believe that a strong and vibrant community with an exceptional quality of life will contribute to the success of their business and the welfare of their employees.

- Recognition for your company in the annual meeting program, annual report and program of work
- Presenting Sponsorship to one major Chamber program of your choice
- Table for 8 at the Economic Development Forum
- Table for 8 at the Elected Officials Reception
- Designated BAH Host Opportunity (unavailable separately)

**TO GET THE BEST RETURN ON YOUR INVESTMENT, CONTACT:
MEMBER RELATIONS
DIRECTOR MARY YOUNT
(919) 556-1519
mary@wakeforestchamber.org**

2009 - 2010 Chamber Events

June 25
Annual Banquet

September 29
Golf Tournament

Fall
Leadership Wake Forest

October 27
Community Business EXPO

November 5
Spelling Bee

January
Elected Officials Reception

February 25
Economic Development Forum

March 4
Reverse Raffle

May 1
Meet in the Street

3rd Thursday of Every Month
Business After Hours

1st Friday of Every Month
First Friday Networking