

Dear Chamber Member:

In today's competitive market, communities - like ours - compete for new dollars from visitors, individuals relocating, and companies interested in finding just the right place for their headquarters or satellite offices. They look for services, a diverse marketplace, high educational standards and amenities that set our community apart from the others they might be considering.

Marketing our community is vital to competing and our message must find its way to the right target audience. With more than 7,500 targeted print recipients and a world class web presence, we are confident we have delivered the right formula for bringing more stability and vitality to the business and living community that is our home.

That is why I am proud to announce we are creating and publishing Wake Forest Area Chamber of Commerce Community Magazine. This publication is vital to our success and plays a major part in our marketing strategy and the "face" we want to show the outside world.

The Wake Forest Magazine offers:

- A full year of exposure for your business
- Great photography and articles that truly tell our story
- An on-line version of The Wake Forest Magazine complete with "call to action links" to your websites and email addresses
- A targeted distribution aimed at the decision-makers we and you want to reach
- Diverse advertising rates so that any chamber member can participate

I encourage you to become a part of Wake Forest Magazine and begin to maximize the cornerstone of our marketing message. A sales representative from our publishing partner SouthComm will call on you soon to determine your marketing needs. Please schedule a short meeting with them. To be one of the first to learn about this opportunity or secure a prime location, please click here, complete the form, and fax to 1-800-603-4133. You may also contact Mary Yount, director of member services at (919) 556-1519.

Thank you for supporting our community and Chamber. I look forward to serving you further as we piece together all the steps required to bring new business and new residents to our region.

Kindest regards,

Marla Akridge, IOM  
President, WFCC

***Don't Delay! Fill out this form and fax this letter to: 1-800-603-4133***

\_\_\_\_\_ ***Please call on us first about prime position options on the Wake Forest Chamber Magazine.***

\_\_\_\_\_ ***We would like to hear more. Please provide information on the Wake Forest Chamber Magazine.***

***Print Firm Name:*** \_\_\_\_\_ ***Phone:*** \_\_\_\_\_

***Contact Person:*** \_\_\_\_\_