

Ribbon Cuttings/Ground Breakings/Grand Openings

- Provided for new, relocated or renovated businesses, and historical milestones. Typically held on Tuesday, Wednesday or Thursday at noon. (call to schedule at least three weeks ahead).
- Chamber provides large ribbon, email invitations, digital pictures, large pair of scissors, announcements in weekly e-news, and posted on events calendar.
- Picture appears on Facebook and in bi-monthly newsletter.

Mini Table Expo & Business Launch

Held quarterly for small or home-based businesses that would like to capitalize on the "Ribbon Cutting" benefit of membership, but have no store or door front to host one. \$25

Bi-Monthly Newsletter Recognition

- New member listing
- Good news about business
- Ambassador teams and Ambassador of the Month
- Small Business Spotlight
- Opportunity to be a guest writer for new trends in business category

Internet Exposure

- Membership includes free online listing on our website
- Membership includes business listing by category, or have a multiple category listing (fee associated for additional listings)
- Exposure on Chamber website that averages 3,000 hits per month
- Promotes your business with your free mini web page on the Chamber's website

Hot Deals

- Hot Deals are member controlled postings of any special offering, promotion or sale of a new arrival or special event
- Hot Deals are viewed by members, visitors and the community

Referrals

- When referral requests come in for a general category, we refer every member in that category
- The Chamber gives out more than 14,000 referrals annually

Roundtables

- An opportunity for business owners to come together and discuss trends, education and work force needs within industry specific business categories
- CrossTalk

Open Networking Events

- Business After Hours - held the third Thursday of each month, 5:30-7:00pm - different host each month.
- First Friday Networking – held the first Friday of each month at 1250 Heritage.

Education

- Professional development seminars and workshops held throughout the year
- Topics critical to small businesses (networking, marketing, sales, customer service, time management, etc)
- Techie for Dummies – bring your lunch and get educated in the latest and greatest in technology.
- Bag Lunch Network Classes – bring in your lunch and learn something. Check out our calendar for updated info.
- Small Giant Seminars

Navigating Your Chamber

- Bi-monthly event
- Member orientation about the Chamber and our website. How to maximize your exposure at the Chamber.

Weekly email updates

- Distributed every Tuesday to entire membership
- Only used for Chamber events/news, (not member-specific items)

Newsletter

- Bi-Monthly e-newsletter with topics specific to membership. Also, local, state and federal affairs.
- Contains detailed information about the Chamber, including calendar, events and more!

Small Business Development

- Quick access to Member Resources on Chamber website
- SBA Day—30-minute sessions with an SBA rep on small business issues

Notary Class

- Held quarterly, register online

Job Postings

- Ability to post job openings on our website through your Members Only login (contact the Chamber to receive login name and password)

Updating information online

- You can log in through the Members Only option (see above) to update company and representative information, as well as adding key words to help your business come up in business directory search results

Meeting Room

- Members may use the Wake Forest Chamber Conference Room for business purposes, a \$30 fee applies for half-day rentals, \$60 for a full day
- Room must be reserved in advance

Chamber Mailing List

- You can purchase a copy of mailing labels of all the Chamber members for \$75 - we can sort them by zip code or alphabetically
- You can purchase the electronic version for \$450, with monthly updates available at \$25 per month

Bulk Mail

- You may use the Chamber's bulk mail permit free of charge
- Best option is to have it printed on your mailings - if you don't do that, we have a stamp for \$5 rental fee
- We'll walk you through the paperwork and how to sort everything - please call ahead! There are certain restrictions and regulations from the USPS (must be used for at least 200)

E-MAIL LISTING OF MEMBERSHIP IS NOT SOLD.

Newsletter Full Page Ads - \$125/month

- Must reserve the space ahead of time
- Payment needs to be received at the Chamber by the 15th of the month prior to publication

Newsletter Half Page Ads—\$75/edition

- Must reserve the space ahead of time
- Advertisers must provide logo/graphics or photo via email or on disc in jpg format.

E-News Weekly Ads \$50/month or \$500/year

- Logo must be sent in a jpg. It will appear in top right just above the weekly calendar

Online Button Ads - \$50/month or \$500/year

- Must reserve the space ahead of time
- Ad appears on every page- the homepage logo has a link to your website



Many members ask us to include information about their business in our newsletter. Here is the policy that guides decisions on what is included in the monthly news. We will include an article on a member when:

- They're hosting a special event that's open to the public at no cost
- Their business is involved in a charitable effort
- The business or owner or employee has received some special recognition/award/accomplishment

Wake Forest Area Chamber Investment Events*

Leadership Wake Forest

- 9 month program in which participants build lasting relationships with other motivated members of the community.
- Learn about the historical significance contributing to Wake Forest's uniqueness as a community.
- Participants connect with Local leaders and gain greater insight of the decision making process.
- Gain greater understanding about issues facing the Wake Forest community and the best ways of getting involved to make a difference.

Golf Tournament

- One of two major investment events for the Chamber
- Held in September/October
- Open to anyone who wants to play or volunteer
- Valuable sponsorship and promotion opportunities

Community Business Expo

- Annual marketing event for Chamber members only
- Held in the Fall
- Professional trade-show set up
- Brings 1200-1500 people through for the day

Spelling Bee

- Annual fundraiser for teacher grant program
- Organized by the Education Committee
- Businesses may enter a team, or sponsor a school team, or simply donate to the fund
- Teachers fill out a grant application which is reviewed by committee
- All money raised goes to teachers at local schools for educational projects

Reverse Raffle

- 2nd of two major investment events for the Chamber
- Held in March
- 299 tickets sold for \$100
- Last ticket drawn wins \$7500
- There is also a "side board" drawing - chance to win \$2500 more

Elected Officials Reception

- A time for our members to meet face to face with our local, state and federal officials
- Organized by the Government Affairs Committee who present their accomplishments and goals

Economic Development Forum

- The state of our economy in Wake Forest
- The Economic Development committee presents their accomplishments and goals.

Meet In The Street

- Community event held first Saturday in May
- Street festival downtown - arts/crafts/entertainment/food
- Sponsorships open to members for additional community exposure.

State of the Chamber

- Annual celebration of Chamber accomplishments (end of May)
- Annual awards presented

*All of the above events have sponsorship opportunities. Please contact the Chamber for more info.