



# 2011 - 2012 MEMBERSHIP INVESTMENT OPPORTUNITIES

**Entrepreneur..... \$250**

## **GET NOTICED**

1-4 Employees value (\$1,125)

- Web presence on Chamber site that includes one (1) categorical listing. Live link to your company website from Chambers online business directory.
- Membership decal for display and recognition
- Listing in New Member Section of newsletter
- Grand Opening/Ground Breaking/ Ribbon Cutting Service & Support or Quarterly Tabletop Expo available for home-based and virtual businesses
- Free Hot Deal coupon option
- Business Referral Network
- Use of Chamber "Proud Member" logo for promotional purposes
- Access to Chamber Affinity programs

## **BE INFORMED**

- Weekly subscription to Chamber e-news
- Bi-monthly newsletter
- Navigating Your Chamber– Member Orientation Program
- Bag Lunch Network Training
- First Friday Networking
- Chamber CrossTalk (small business round table)

## **GET CONNECTED**

- Access to SCORE Business Counseling and US SBA services
- Complimentary Notary Public Service
- Complimentary Certificates of Origin

## **Pacesetter.....\$475**

5-15 employees value (\$1,472)

All benefits of Entrepreneur, plus:

- Enhanced website presence: Logos, up to 8 pictures, 1500 character description, bulleted list of services, map link
- Relocation package insert for one month
- One flyer or coupon in new member bags

## **Business Builder.....\$775**

16 to 50 employees value (\$1,797)

All benefits of Entrepreneur & Pacesetter, plus:

- Relocation Package Insert for two months
- One free set of Chamber mailing labels
- One additional business category for online directory
- One time logo button ad in e-news (must reserve date)
- One additional promotional item in new membership bags
- One time half page ad in bi-monthly e-newsletter. (must reserve space 30 days in advance)

### **Defined Employment Status**

Full time employee = 25+ hours a week

Part time employee = < 25 hours a week

(Two part time employees  
= One full time employee)

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Membership to the Wake Forest Area Chamber of Commerce offers many opportunities for businesses to grow and prosper within the community. According to the American Chamber of Commerce Executives, consumers are 63% more likely to purchase goods and services from a company they believe is a member of the local Chamber of Commerce.

***Come join the  
Wake Forest Area Chamber of Commerce.  
Your business and community advocate!***