

How to facebook

Promoting Your Business

brought to you by

galanova

phone 919 604 7376

fax 919 217 1165

elena@galanova.com

www.galanova.com

gala[]nova

What we will cover:

- ✓ Creating a new account
- ✓ Finding friends
- ✓ Categorizing friends
- ✓ Account settings
- ✓ Privacy settings
- ✓ Account linking
- ✓ Deactivating account
- ✓ Posts & post default settings
- ✓ Etiquette
- ✓ How others see your page
- ✓ Creating a business page
- ✓ Uploading logo
- ✓ Suggest to friends
- ✓ Basic info and settings for a business profile
- ✓ Advertise
- ✓ Insights
- ✓ Benefits and FAQ

galaf inova

New Account



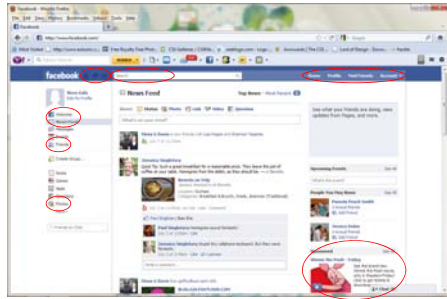
galaf inova

Welcome



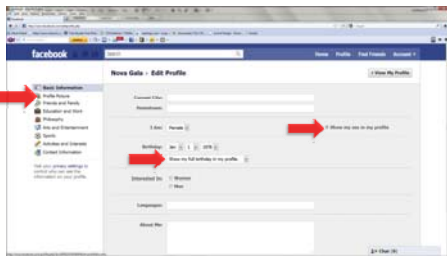
galaf inova

Home Page



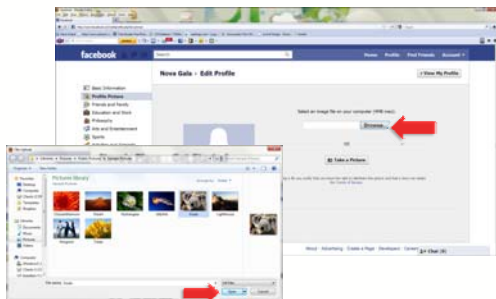
galaf inova

Basic Information



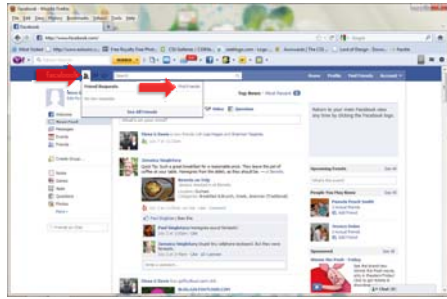
galaf inova

Profile Picture



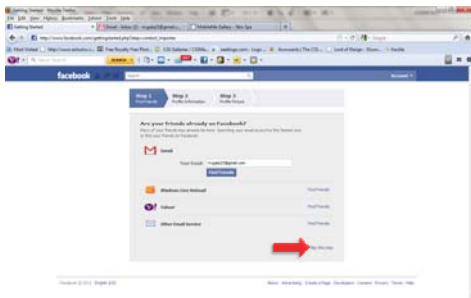
galaf inova

Finding Friends



galal inova

Finding Friends, Step 1



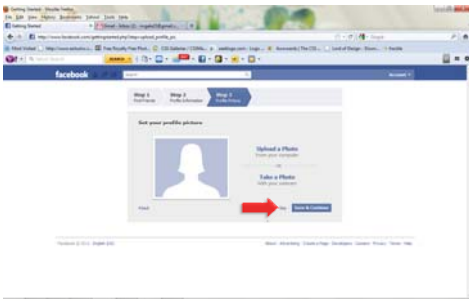
galal inova

Finding Friends, Step 2



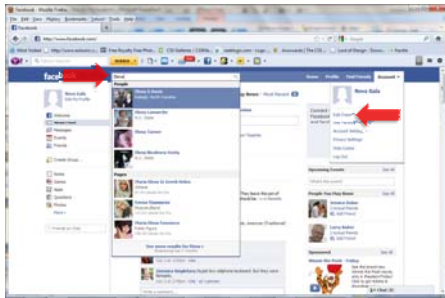
galal inova

Finding Friends, Step 3



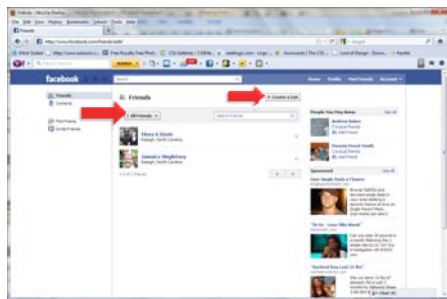
galaf inova

Searching for Friends



galaf inova

Categorize Your Friends



galaf inova

Categorize Your Friends



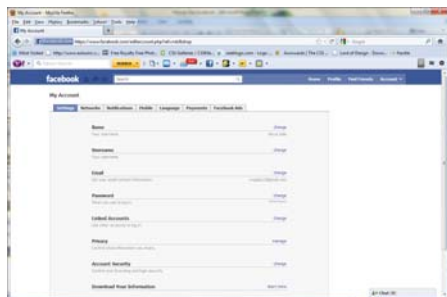
galaf inova

Account Settings



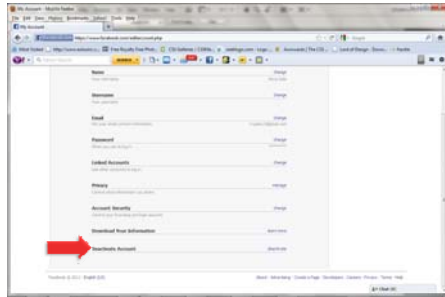
galaf inova

Account Settings



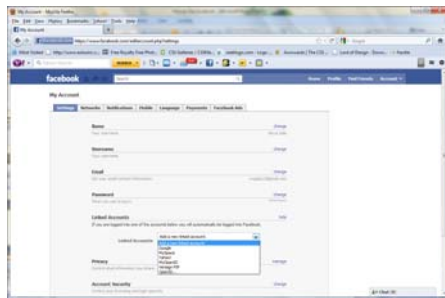
galaf inova

Deactivate Account



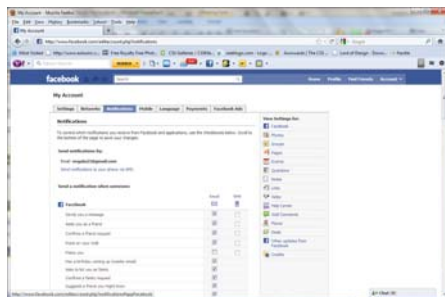
galaf inova

Link Accounts



galaf inova

Notifications



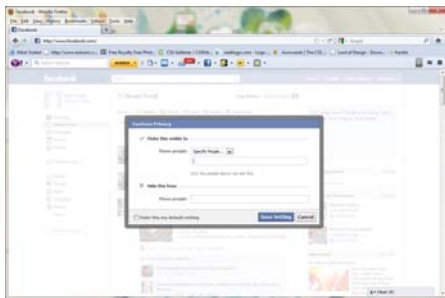
galaf inova

Customize Your Posts



galaf inova

Customize Your Posts



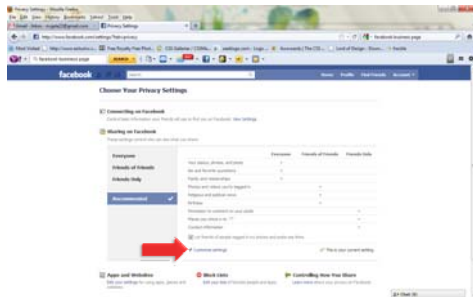
galaf inova

How Others See Your Page



galaf inova

Privacy



galaf inova

Privacy



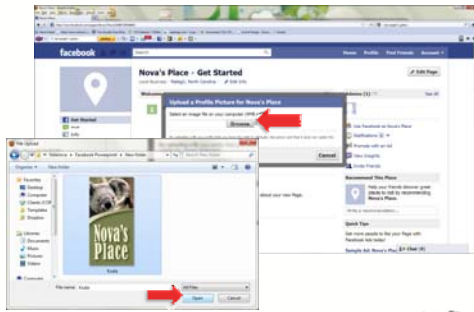
galaf inova

Pages for Business



galaf inova

Upload A Picture



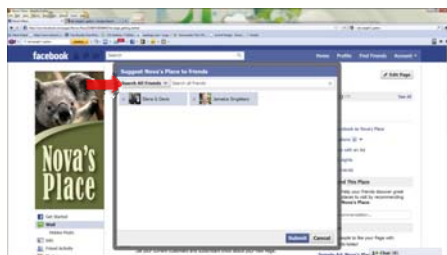
galaf inova

Fan Page Home



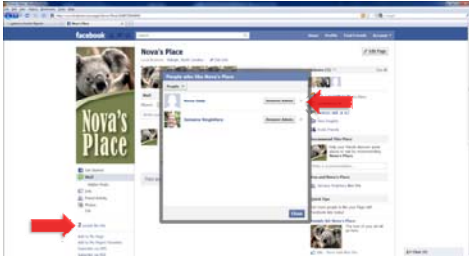
galaf inova

Invite Friends



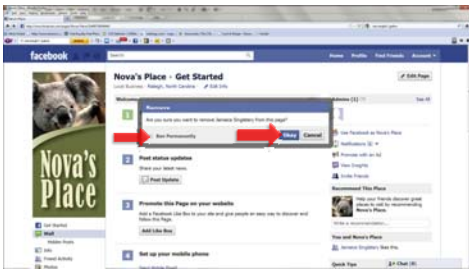
galaf inova

Banning & Admin



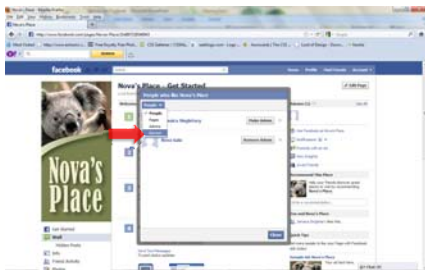
galaf inova

How to Ban



galaf inova

How to Unban



galaf inova
