

WAKE FOREST AREA CHAMBER OF COMMERCE

BUSINESS MATTERS

September, 2011

Cloud News

by Mike Olsen

If you read any tech news these days, you are surely reading about cloud services and hosted services. Even if you do not follow tech news, there are commercials running every night that talk about cloud services. We are rapidly moving away from a traditional tech purchasing model to a hosted model. Examples of cloud services would be computer servers, email servers, office workstation computers, office phone systems, and document storage and document backups.

In today's world with budgets being more restricted, most businesses are focused on Operations expense purchases (Opex) versus Capital Expenditures purchases (Capex) Opex is just a line item expense that is paid for monthly with no upfront fees. Capex is capital expenditures where you pay for and own the equipment yourself upfront.

Traditionally a business buys these products and services and is 100% responsible for maintaining them, and backing them up in case of emergency. The business must keep machines and servers up to date with antispyware, antivirus definitions, and licensing.

Fast forward to 2011- Now small businesses can rent these same products monthly or yearly from providers that offer hosting services. These providers purchase large storage rooms called data centers that are full of racks of computers and servers. They spend millions of dollars to create the proper air conditioning and cooling systems, and provide

secure encrypted data in these facilities. They also provide redundant duplicate copies of the data for failover to recover in case of disaster. The provider offers you a space of your own to rent from them. You can purchase services ranging from hosted office phone systems, hosted email, hosted servers that offer current licensing, current antivirus or hosted storage space to store critical data. Plus in this world of Smartphone technology we

can sync our contacts and calendars wirelessly and access documentation with these hosted services.

With redundant ways to connect to the internet, these cloud facilities are easier than ever to access now. Welcome to the Cloud.

Dynasty Communications
www.dynastync.com



Technology 4 Dummies - August

Thank you to Eric Nedwidek for explaining "The Cloud" to us. The powerpoint presentation of this class plus all previous classes are on our website:

www.wakeforestchamber.org/member-resources/bag-lunch-network-info



Join us at the
Business After Hours
September 15th
at Camp Kanata!



Disaster Preparation - 4 part Series

Are you Ready???

September 28

Your Business Plan for Catastrophic Preparedness
Keith Anderson, Time Warner Cable

October 26

Emergency & Medical Crisis Management
Don Stroud & Lorie Borrelli,
Hartsfield & Nash Agency
Sherry Burchett, LifeSigns

November 16

Workplace Safety
(fire, robbery, domestic, etc)
Keith Mitchell, Fire Safety Consultants

December 21

Dealing with Identity Theft
Wake Forest Police

12:00-1:30 pm

Bring your lunch and learn!



Network

WAKE FOREST AREA CHAMBER OF COMMERCE

Would you like to win \$500?

Purchase a golf ball for the Wake Forest Area Chamber's Golf Ball Drop by helicopter at this year's 19th Annual Chamber Golf Tournament!

Your name will be given a corresponding golf ball number that will be released from a helicopter over a target.

The numbered ball going into the hole first or the closest numbered ball to the hole will win! (in the case of a tie in distance, ball numbers will be placed in a drawing done on-site for the winner.)

1 Ball-\$5

You do not have to be present to win

Total Flight Solutions will also be having helicopter rides throughout the day for \$25 per person.

The Drop will take place at the conclusion of the Tournament - on the front lawn of the Wakefield TPC grounds

For more information please contact:

Wake Forest Area Chamber
of Commerce
350 South White Street
Wake Forest, NC 27587
919-556-1519



Community Investor Article - Southeastern Baptist Theological Seminary

Southeastern Baptist Theological Seminary, which recently celebrated its sixty-year anniversary, has more to celebrate than just years as an educational institution; the sixty-year jubilee was a public celebratory thanksgiving to God and his faithfulness to the school.

Becoming official on May 19, 1950 via the Southern Baptist Convention annual meeting, Southeastern Baptist Theological Seminary was to house a seminary with the intentions of educating Baptist ministers in the Bible. The Convention purchased the campus of Wake Forest College in Wake Forest, N.C., recognized then and now as one of the most beautiful in the southeastern United States. The property was originally obtained in 1832 by the Baptists of North Carolina.

In the fall of 1951, Southeastern began classes and attendance consisted of 85 students and three faculty members. The seminary met in the classroom building now known as Appleby Hall on the Wake Forest campus. At first, the seminary offered only a basic theological program leading to a bachelor of divinity degree.

In 1956, when Wake Forest College moved to its new location in Winston-Salem, Southeastern inherited the remainder of the Wake Forest campus, which covered 500 acres and consisted of more than 12 major buildings. The number of faculty members and students grew, and plans to remodel and renovate buildings were initiated.

Currently, Southeastern is composed of an undergraduate program as well as a graduate. The College at Southeastern, established in 1994, continues to grow exponentially year-by-year.

"It is interesting that in 1832, Wake Forest College was originally founded to train future pastors and leaders, and nearly 200 years later, Southeastern is a different school but still carrying out the same mission of educating future leaders inside and outside the church walls," said Student Ambassador of Southeastern Robby Scholes.



With the attendance of 2,800 students—up 2,294 from ten years ago—Southeastern's growth in the graduate and undergraduate level is due to both residential students as well as through the distance-learning program. The graduate program at Southeastern, like the undergraduate, seeks to train future pastors, missionaries, and theologians to glorify Christ Jesus in every arena of life. Composed of many eclectic programs, Southeastern Seminary attempts to provide one of the most challenging curriculums for the Christian student.

While attending Southeastern, most—if not all—college and seminary students support local businesses in Wake

Forest in some form and fashion. Whether students are enjoying a cup of coffee at the local café, working as a restaurant waiter, or breaking from their studies to aide in tornado relief in north Raleigh, Southeastern has always been an active agent in promoting wealth and health in the town of Wake Forest and the surrounding area.

During the month of August, incoming freshman in the College at Southeastern partook of community services in Wake Forest. From eight until noon, several groups served throughout Wake Forest. These services included washing police cars and fire trucks, caring for the elderly at a local nursing home, as well as a construction project at a residential home.



Southeastern
Baptist Theological Seminary



In addition to community projects, Southeastern has past and present representatives on the Wake Forest Downtown Revitalization Corporation as well as a community investor and board representation with the Chamber of Commerce. Senior Vice President of Southeastern and member of the Board of Directors of the Chamber of Commerce, Ryan Hutchinson said, "Southeastern is glad to be a part of the Wake Forest community. There is no place else we would rather be located."

Even though Southeastern hosts college and seminary students throughout the week, the campus is open to the public. Southeastern invites citizens to take advantage of the campus for afternoon picnics, walking or riding bikes and other lively activities.



Chapel services, too, are open to the public, which meet Tuesdays and Thursdays at Binkley Chapel from ten to eleven o'clock during the regular spring and fall semesters. For chapel schedule please visit, sebts.edu/chapel.

"While we have a global focus," said Hutchinson, "we want to support our community well

through service, as well as making our resources available like the library, food service and campus events. Thank you Wake Forest for being a blessing to us and we look forward to continuing our efforts to serve you."

www.sebts.edu

Board of Directors

Tom Williams, Chair
Rex Healthcare

Bob White, Past Chair
Wake Forest Federal

Sue Anthony
Ellis and Anthony

Lorie Borelli
Hartsfield & Nash Agency

Jill Bright
Bright Funeral Home

Sherry Burchett
LifeSigns

Dr. Jason Gladwell
Gladwell Orthodontics

Morgan Grainger Southerland
Harrington Bank

Ryan Hutchinson
Southeastern Baptist Theological
Seminary

John Jamieson
3 Phoenix

Kelly Mackay
Walker, Lambe, Rhudy
& Costley

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Matt Robinson
North State Bank

Thanks to the following Sponsors of our Annual Golf Tournament!

Eagle Sponsors!



Golf Ball Drop Sponsor:

CenturyLink

Helicopter Provided by: *Total Flight Solutions*

Hole in One Sponsor:

Capital Ford

Mulligan Table Sponsor:

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Birdie Sponsors: (some still available)

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NC Retina

Power Secure

Wyrick, Robbins, Yates & Ponton, LLP

Golf Cart Sponsor

3 Phoenix

CrossTalk - Viewpoint

“Crosstalk has provided me a place I feel comfortable discussing business issues with people I trust and would not have met otherwise. They listen and ask such detailed questions to ensure they understand your situation. And I’m always amazed that when I’m listening to other people’s issues, although they are different, the solution that people offer could help me in ways I hadn’t thought of previously. People are there to genuinely help you resolve your issues and you never know how much help or information you may have to offer until you get there and everyone is giving ideas – it just turns into a wonderful think-tank! I was so disappointed that I had to miss a class and couldn’t wait to get to the next month!”

Carina Veverka, Kona Ice of Raleigh

Next CrossTalk Session
September 16th, 8:15-9:45 am

Chamber Staff

Marla Akridge, President
Marla@wakeforestchamber.org

Mary Yount, Vice President
of Chamber Operations
Mary@wakeforestchamber.org

Jennifer Gaston, Economic
Development Coordinator
Jennifer@wakeforestchamber.org

Gail Craft
Membership Coordinator
Gail@wakeforestchamber.org

Gwen Gibson
Membership Coordinator
Gwen@wakeforestchamber.org

Kristin Mitchell, Executive Assistant
Kristin@wakeforestchamber.org

Carolyn Furr, Executive Assistant
Carolyn@wakeforestchamber.org

Spelling Bee

Save the Date!

Spelling Bee grants requested last year exceeded \$28K. Our local teachers need our support to assist with bringing special learning projects to their class rooms. As a chamber we were able to provide \$5,000 in support.

Please take time to save this date on your calendar to come out and support our efforts to give back to public education locally.

November 10th, 6 pm
Hosted by CenturyLink



registration form is on-line



Wake Forest Rolesville Middle School Teams wins second consecutive year

Queen Bee & Lil' Stinger Bee popping balloon as a team goes out of the game
Queen Bee – Ruth Ann Dyer
Lil' Stinger – Rachel Holding



Everyone having fun at Centurylink!

The Golf Ball Drop - Viewpoint from the Helicopter Owner/Pilot - Robert Almon

“Total Flight Solutions is excited to be participating in this event, we will be dropping golf balls over the Wakefield TPC golf course to raise funds for the Wake Forest Chamber and providing helicopter tours over the area. This will be a great opportunity to get a birds eye view of the course and and an exciting way to support the Wake Forest Chamber.”

Welcome To Our New Chamber Members!

Archer Investment Management

Matt Archer
4900 Falls of Neuse Rd. Suite 105
Raleigh NC 27609
PH: (919) 758-8911
<http://www.archerinvestmentmanagement.com>
Financial Services

Asset Inventory Specialist

Geraldine Dumas
14460 New Falls of Neuse Rd. Suite 149-339
Raleigh NC 27614
PH: (919) 610-9256
Asset Managers

Blind & Shutter Warehouse of the Carolinas, Inc.

Melvin "Pete" McBride
5710 Capital Blvd, Suite A
Raleigh NC
PH: (919) 850-9229
<http://www.shutterconnection.com>
Blinds & Shutters

Devins Law Firm

Jamie Johnston
8321 Six Forks Rd., Suite 201
Raleigh NC 27615
PH: (919) 444-2501
www.devinslaw.com
Attorneys

Elite Tax and Financial Services

Lisa K. Eyrolles
Wake Forest NC 27587
PH: (919) 426-2494
<http://www.elitetaxandfinancial.com>
Tax Services

Kneaded Relief, Massage and all Natural Aesthetics

Sarah Smith
700 Exposition Place, Suite 111
Raleigh NC 27615
PH: 919-448-7580
<http://www.relaxraleigh.com>
Massages - Therapeutic

Mary Kay

Sarah Stubbs
3404 Greenville Loop Road
Wake Forest NC 27587
PH: 919-656-2915
[http://www.marykay.com/](http://www.marykay.com)
sarahstubbs
Skincare/Nutrition

Michael Williard, CPA, PLLC

Mike Williard
P.O. Box 5028
Wake Forest NC 27588
PH: 919-218-3490
Certified Public Accountants

Midtown Chiropractic & Acupuncture

Dr. Glen Peterson, DC
3030 Wake Forest Rd.
Raleigh NC 27609
PH: (919) 873-2225
www.raleighmidtownchiropractic.com
Physicians - Chiropractic

Mixin It Up

Melinda Stevens
Wake Forest NC 27587
PH: (919) 473-FOOD
Caterers

NC Propane Club

Glenn Gibson
504 Vista De Lago Lane
Wake Forest NC 27587
PH: (919) 435-6415
<http://www.ncpropaneclub.com>
Gas Companies

Optimist Club of Wake Forest

Cathy Potter
P.O. Box 1992
Wake Forest NC 27588
PH: (919) 616-1539
Associations/Clubs/Organizations

Pathways to Wellness

Lori Krauss
3211 Rogers Rd. Suite 206
Wake Forest NC 27587
PH: (919) 438-1161
<http://www.lorispawways.com>
Counselors

Peter The Stump Eater

Andrew Tartick
128 Marilou Lane
Youngsville NC 27596
PH: (919) 875-0169
Landscaping

Simple Uncomplicated Living

Crystal Lawson
3101 Baynam Pond Dr
Wake Forest NC 27587
PH: 919-649-6589
<http://www.simpleuncomplicatedliving.com>
Counselors

The Falls Day Spa

Jenny Malone Hines
1002 Durham Road Suite 1200
Wake Forest NC 27587
PH: 9195708889
<http://www.thefallsdayspa.com>
Day Spas

Wake Forest Historical Society

Barbara Massenburg
Wake Forest NC 27587
Non-Profit Organization



Ribbon Cuttings!



CHERUBS - The Association of Congenital Diaphragmatic Hernia Research

1725 S. Main St.
Suite 202
Wake Forest, NC 27587
www.cdhsupport.org
(919) 610-0129

Chyten Tutoring and Test Prep

1839 South Main Street
Suite 108
Wake Forest, NC 27587
www.chyten-wf.com
(919) 569-5544



Mattress Capital

11216 Capital Blvd.
Suite 107
Wake Forest, NC 27587
<http://mattresscapital.com>
919-562-4424

Small Business Spotlight Custom Signs

Since February 2001 Custom Signs has been making signs and banners for Wake Forest and eastern North Carolina. The name was changed from Quick Signs in 2007 to better promote the diversity of the business.

We are a family owned and operated custom shop that can provide interior or exterior signs whether illuminated or non illuminated. We also make banners, letter and wrap vehicles and print wide format graphics.

Our focus is on being the best sign shop not the biggest. Our customers keep coming back because of our quality work and great customer service. Wake Forest is a great place to start a business and the people in this community are what makes it such a great place to succeed in business.

We invite everyone who has never been to our shop to stop in and let us help you improve your business with quality sign products or you can check out our web site at www.CustomSignsInc.us

Custom Signs, Inc.
12223 Hampton Way Dr. Ste 600
Wake Forest, N. C. 27587
www.CustomSignsInc.us



USA Baseball Multi-Chamber Event



*Mary with Mike Olsen,
Dynasty Communications*



*Mary with Allen Surratt,
Time Warner Cable*

Wake Forest Chamber Member News & Notes:

Ammons Development Group reports that Heritage will be one of the main destination locations for this year's Parade of Homes. Hosting 22 Parade homes, Heritage has over 10% of all homes on Parade in Wake County. Parade dates are October 1-2, 7-9 and 14-16.



Louis Mullinger is celebrating 11 Years with Edward Jones Investments!

Best of the Best Awards!

The Wake Forest Area Chamber of Commerce and The Wake Weekly Family of Community Newspapers have teamed up for our area's first ever **Best of the Best Awards.**

We have so many great businesses in our area, and it is time we recognize this excellence in a special way.

Vote for your favorite businesses in 120 categories including Best Restaurant, Best Doctor, Best Local Politician, and many other fun categories.

Ballots will appear in The Wake Forest Weekly, The Franklin Weekly, and The Rolesville Wake Crossroads Weekly July 28, 2011 and voting will continue until the deadline of September 5th, 2011, at midnight.

You may submit ballots from the newspapers or you can vote online at www.wakeweekly.com or www.wakeforestchamber.org. One ballot per email address will be accepted and each ballot must contain votes in a minimum of 10 categories.

Winners will be announced at a Celebration Banquet in September and will appear in a special section in The Wake Weekly Family of Community Newspapers.

Vote for your favorite area business today!



vote for us today!

THE WAKE FOREST WEEKLY
YOUR COMMUNITY MATTERS

ROLESVILLE
WAKE CROSSROADS WEEKLY
YOUR COMMUNITY MATTERS

THE FRANKLIN WEEKLY
YOUR COMMUNITY MATTERS



Category _____

Place your vote at: www.wakeweekly.com

or mail in your entry form from The Wake Forest Weekly, The Franklin Weekly, or The Rolesville Wake Crossroads Weekly

Download this sign from the Chamber website to hang in your store front.

Our Ambassador Page

Ambassador List

Denise Barbour

North State Bank

Antonio Bryan

A+ Event Rentals

Jennifer Byron

Candlewood Suites

Kathy Demase

Wachovia Bank NA

James Dunn

Massage Therapist

Cathy Easop

Anago Cleaning Systems

Kathy Fuerst

The News & Observer

Cindy Hammond

Qualified Staffing Services

Jerry Kephart

J Kephart Real Estate

Erik Nedwidek

Hatteras Software

Ansell Neri

June-Neri Financial

Jerry Piercy

The Growth Coach
of the Triangle

Stephen Robinson

Harrington Bank, FSB

Ben Rutter

LeavesOut of Wake Forest

Mimi Soule

Schneider Law Group

Allen Surratt

Time Warner Cable

Dean Tryon

Wake Forest Fire Department

Kathy Wood

Triangle Health Plans Inc

Fred Zaytoun

FredCo BizServices, LLC

Would you like to become an Ambassador?

Ambassadors build a strong Chamber of Commerce!

A strong chamber is good business for the town, our member businesses, and our surrounding communities. Ambassadors are the cornerstone of that strength and our future success.

Advantages of Ambassadors

- Guaranteed networking, with willing and appreciative business members
- Personal business promotional opportunities
- Introduction to large pool of businesses = possible referrals
- Utilize delivery of annual directories to establish new relationships
- Insight into the town and other businesses through guest speakers
- Monthly meetings update town and chamber activities

Ambassador to Ambassador networking

- Each Ambassador is a potential future client or a link to a referral!
- Two-minute "infomercial" per ambassador meeting on a rotating basis
- Social interaction in a casual, no pressure environment

Recognition within the business community and the town and Chamber leadership

- Ambassador of the Month
- Ambassador of the Year
- Listed each month in Chamber newsletter
- Business After Hours and other Chamber event recognition of Ambassadors

Please contact Gail for more info!

Ambassador of the Month August Antonio Bryan - A+ Event Rentals

Antonio and his family have lived in the Wake Forest area for 6 years. His kid is involved in chorus. Along with being an Ambassador, Antonio volunteers and provides services at numerous events including Town of Wake Forest, Relay for Life Cary & Franklin County, March of Dimes and a variety of others.

Antonio grew up in the small town of Vanceboro, NC (near New Bern) and joined the US Army shortly after high school graduation in 1990. After serving 8 year in the Army he spent most of his career as a Network Engineer with MCI/Verizon Business. While in the military and working at Verizon Business he attended Fayetteville State University and later finished up his Business degree with Wake Tech Community College.

Antonio is a event specialist with A+ Event Rentals and is proud to be Wake Forest's only full service event rental company. His services include table chairs, tents, linens, games, concessions, inflatables and more. He serves the Wake Forest, Raleigh, Durham, Cary, Louisburg and all surrounding areas. Antonio started Bounce Around Inflatable partime

in 2007 while still working fulltime with Verizon Business. In 2010 he expanded the business to better serve the Wake Forest community by changing the business name to A+ Event Rentals making Bounce Around Inflatables the Kids division and moving into a downtown location. He has been able to provide many smiles and happy faces for a variety of occasions to include birthday parties, church events, reunions, festivals, fundraisers and more.

He is a reliable, dependable and an approved service vendor for Meet in the Street, Town of Wake Forest, Hasentree/Toll Brothers community, City of Raleigh Parks & Rec, Durham Parks & Rec & Bedford community.

He enjoys being an Ambassador because it's a great program and group of people that have become good business friends. It also allows him to be a greater part of the business community with in the Wake Forest Chamber. Antonio is also a part of the Economic Committee and the Community Development Committee with the Wake Forest Chamber of Commerce.



Ambassador's Volunteering!



WAKE FOREST AREA CHAMBER OF COMMERCE Expo 2011

Monday, October 25th

3 - 7 pm

@ The Factory

1839 South Main St • Wake Forest

Free Food

Free Prizes

Free Admission



Grand Sponsor

CenturyLink™

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MATTRESS★CAPITAL

Silver Sponsors:

THE WAKE FOREST WEEKLY
YOUR COMMUNITY MATTERS



Media Sponsors:

The Rolesville Buzz
The News & Observer

Learn, Connect, and Engage with Wake Forest Business!

First Friday Networking in August

We had a fast paced and intense Leads Exchange on August 5th. After eating the wonderful breakfast provided by The Heritage Club - we split up into groups of 5 and each person did a 7 minute presentation on who they are and what they did.

After 35 minutes we moved to different tables and repeated the process with a new set of networking partners. This is the best way to do multiple one-on-ones with fellow Chamber members. We do the Leads Exchange once per quarter - the next one will be in November.

Our regular First Friday Networking is the first Friday of every month - the next one is September 2nd. We will eat breakfast while networking with our table mates. Then each of us does our 30 second commercial followed by a 45 minute presentation by our Professional Development Speaker, Kevin Brimhall - "I'm Too Busy" and Other Lame Excuses That Ruin Your Business and Your Life". Hope to see you on September 2nd! 7:30-9:00 am.



Business After Hours in August - All About Hair and Nails, Imperial Custom Homes and Custom Signs

Thank you to the staff at All About Hair and Nails, Custom Signs and Imperial Custom Homes for a great Luau and networking opportunity! And as expected as in the past 10 years - the cooks did a great job with the barbeque! This Business After Hours is always fun with the balloons, tent and DJ. Thanks again for hosting this year!



Josh, Dottie & Tony



Debbie and her Team.



Can I borrow \$100 from someone?



Job Boost↑



Fast Facts:

- Job Boost is a program sponsored by the North Carolina Governor's Office
- Job Boost reimburses employers 75% of an eligible a new hire's wages. Reimbursement ranges from \$6.00/hr. to a maximum of \$10 /hr.
- Eligible new hires are individuals that meet the TANF standard with income at or below 200% of the Federal Poverty Level at the time a job is offered
- The Wake County Northern Regional Center in Wake Forest will work with you to identify if this standard and eligibility is met
- The eligible new hires wages may be subsidized at the 75% rate for a maximum of 20 weeks
- If the eligible new hire performs according to the job expectations employers pledge to hiring the individual in a permanent capacity after the 20 week subsidized period.

For more information please call Ross Yeager
(919) 562-6363

A+ Event Rentals

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"Equip Your Event With Excellence"

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Customer pickup or delivery available





REQUEST FOR PROPOSALS 2012 BUSINESS AFTER HOURS HOSTS

Business After Hours is a popular monthly event that provides quality networking opportunities for our members and is a signature event of the Chamber. We are currently seeking 11 BAH Hosts and locations for 2012.

In order to achieve a productive networking environment for attendees as well as an excellent opportunity for exposure as our BAH Hosts, please address the following criteria when submitting your request:

- Ability to accommodate 75-150 guests
- Event details
- Ability/plan to provide parking at host site or nearby property

If more requests are received than opportunities available to host, the Membership Committee will try to accommodate all interested members by identifying partnerships for co-hosting. If all requests cannot be met we will follow the same drawing method developed in 2007. If a drawing is necessary it will be conducted by staff in consultation with the Membership Committee.

FREQUENTLY ASKED QUESTIONS ABOUT HOSTING BUSINESS AFTER HOURS

How much does it cost to host a Business After Hours?

Hosts can expect a minimum total cost of \$1,800 - \$2,200 to host a BAH. Host costs include printing and mailing of the invitation as well as food and beverage.

What is the BAH Host required to provide?

The host is required to provide beverages and a light dinner or heavy hors d'oeuvres through a Chamber member to accommodate 80-120 guests. Alcoholic beverages are permitted at the host's discretion. Hosts are requested to use a current Chamber member when catering the event. We feel very strongly about supporting local commerce for the BAH event. Please contact the Chamber if this will be a problem.

Can we host more than one Business After Hours event?

Chamber members may host one BAH per calendar year.

Can more than one business host a Business After Hours?

Co-hosts are encouraged and should be included with the original request.

When does Business After Hours take place?

BAH is held the third Thursday of the month from 5:30-7:00 PM.

How are members notified about Business After Hours?

First, by host printing and mailing an invitation to the entire membership. (650 + additional 50 for Chamber use to invite additional membership prospects. If you are outsourcing your invitations, hosts are asked to use a Chamber member for printing. **The invitation must include the chamber logo and be reviewed by Chamber staff prior to printing and mailing.**) Next, BAH will be posted on our monthly calendar. All hosts are listed in our new membership packets in the form of a book mark. Finally, the Chamber will also include reminders about BAH event in the newsletter and weekly email update.

How and when will I know if I have been selected to host a Business After Hours?

The Chamber will contact all members who have submitted a request to host for 2012 and inform them of the selections in November. We will publish the 2012 Business After Hours schedule for the membership by early December.

All Hosting memberships MUST be paid in full 90 days prior to the hosting month BAH for the current Chamber membership year.

Town of Wake Forest News:

Good Neighbor Day—Sept. 18

On Sunday, Sept. 18, the Wake Forest Human Relations Council (HRC) will host the 6th Annual Good Neighbor Day from 1 p.m. to 4 p.m. at Holding Park, 133 W. Owen Ave.

Offering free food, music and recreational activities for both children and adults, this family friendly event celebrates diversity and promotes goodwill among all of Wake Forest's citizens.

A special part of this year's event will be the presentation of the second annual "Good Neighbor of the Year" Award. In the event of rain, Good Neighbor Day will be held Sunday, Sept. 25. For more information, call HRC Member Alecia DySard at (919) 862-6077 or visit:

www.wakeforestnc.gov/goodneighborday.aspx.

Take a stand against littering

The Town of Wake Forest is urging residents to help eliminate unsightly littering and illegal dumping along our streets by reporting such incidents and utilizing proper methods of waste disposal. Residents who see a person littering should report the license plate number of the offending vehicle to the NCDOT's Office of Beautification Programs at

1-877- DOT-4YOU (1-877-368-4968). The NCDOT will then notify the vehicle owner of the littering offense; inform the vehicle owner of the penalties for littering; and urge the litterbug to stop littering.

Anyone who observes a person illegally dumping (discarding waste on property without the owner's permission) should report it immediately by calling the Wake Forest Police Department at (919) 554-6150.

Town Earns Financial Reporting Award

For the 21st consecutive year, the Government Finance Officers Association of the United States and Canada (GFOA) has awarded the Certificate of Achievement for Excellence in Financial Reporting to the Town of Wake Forest for its Comprehensive Annual Financial Report (CAFR).



The Certificate of Achievement is the highest form of recognition in the area of governmental accounting and financial reporting, and its attainment represents a significant accomplishment by the Town and its management.

An Award of Financial Reporting Achievement was awarded to Finance Director Aileen Staples whose staff was responsible for preparing the award-winning CAFR.

The CAFR was judged by an impartial panel to meet the high standards of the program including demonstrating a constructive "spirit of full disclosure" to clearly communicate its financial story and motivate potential users and user groups to read the CAFR.

The GFOA is a nonprofit professional association serving approximately 16,000 government finance professionals.



TOWN of
WAKE FOREST

Bag Lunch Network - August

Thank you to Elizabeth Horning from the Triangle Business Journal for teaching us how to prospect for business through the Journal.



"We Deliver Fun, with a WOW!"

Bounce Around Inflatables

"The Inflatable Combo King"

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bounce@bouncearound-4fun.com
www.bouncearound-4fun.com

NCDOL Inspected, Licensed & Insured



**Featuring
 FACE PAINTING**
 by artist
Ebony Child



"Great customer service We really got some great service from Bounce Around Inflatables. They were great at answering all of our questions before hand and even offered to come out and look at the setup site. The kids loved the Funhouse Combo. It was so much better than just a regular bounce house. I would recommend them to anyone and we plan to use them again later in the summer." – Margie



2011-2012 Community Investors

Board of Advisors

- * CenturyLink

Chairman's Circle

- * Gaston Media
- * Hartsfield & Nash Agency
- * Rex Healthcare
- * Southeastern Baptist Theological Seminary
 - * SunTrust
- * Wake Electric Membership Corp.
 - * WakeMed

Vision Builder

- * Allstate-Thomas Walters
- * Branch Banking & Trust
- * Gladwell Orthodontics
 - * North State Bank

Enterprise

- * 3 Phoenix
- * Business Lab
- * Chiropractic Partners
- * Coldwell Banker Advantage
 - * Edward Jones
 - * Fidelity Bank
- * Hasentree/Toll Brothers
- * Hixon & Bumgarner Orthodontics
 - * Newcomb and Company
- * Novozymes North America
 - * Progress Energy
- * Southeastern Emergency Equipment
 - * State Employees Credit Union
 - * The Wake Forest Weekly
 - * The Heritage Club
 - * Triangle Town Center
- * Wake Forest Family Physicians
 - * Wake Forest Federal
 - * Wal-Mart
- * Warren Shackleford Attorneys PLLC
 - * Wyrick Robbins Yates & Ponton

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Chamber Calendar for September

Sep 1	Executive Committee Meeting
Sep 2	First Friday Networking 2011
Sep 7	SCORE Counseling
Sep 8	Chamber Board Meeting
Sep 8	Grand Opening/Ribbon Cutting Candlewood Suites
Sep 13	Ribbon Cutting - Fantastic Sams
Sep 14	Technology 4 Dummies 
Sep 15	Chamber Resources and Tools
Sep 15	Ribbon Cutting - Brain Balance
Sep 15	Business After Hours YMCA Camp Kanata
Sep 16	Chamber CrossTalk Combined Groups 
Sep 16	Ribbon Cutting - Moe's Southwest Grill
Sep 20	2011 Leadership Wake Forest
Sep 20	Economic Development Committee
Sep 21	Government Affairs Committee
Sep 22	Ambassador Meeting
Sep 22	Ribbon Cutting - Verizon Store
Sep 27	Table Top Expo & Business Launch
Sep 28	Membership Committee Meeting
Sep 28	Bag Lunch Network - Part 1
Sep 29	Ribbon Cutting - Blind & Shutter Warehouse
Oct 5	Falling for Pink Fundraiser

Please check the Chamber Calendar on our website for times and locations.

Save the Dates!

Committee Meetings:

Economic Development	9/20	3 pm
Government Affairs	9/21	8 am
Membership	9/28	8:30 am
Ambassador	9/22	8:30 am



Mini TableTop Expo & Business Launch!

Sponsored by Erik Nedwidek



We are launching 12 new businesses on September 27th at The Lodge of Wake Forest. Come out and support our newest members!

2011 Expo

Sign up now for the 2011 Community Business Expo held on Monday, October 24th at The Factory! Space is limited, so sign up today to get a booth. Applications are on our Home page.



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Wake Forest Area Chamber of Commerce

